

Center for Community Engagement (CCE) 3-Year Strategic Plan (2024–2027)

Mission and Guiding Statement

The Center for Community Engagement (CCE) oversees, facilitates, and supports community, equity anchored High Impact Practices (HIPs) such as Community Service Learning, Academic Internships and Community Participatory and Action Research as well as other campus-community projects, events and initiatives focused on student success and aligned with CSULB's Beach 2030 vision and goals. CCE identifies, builds and strengthens the institutional infrastructure needed to support, scale, and sustain equity anchored programming that advances student success across CSULB and advances the Public Good in the communities we serve.

Strategic Priorities

1. Marketing and Communications: Develop and implement a comprehensive marketing and communications plan that builds, elevates and strengthens the profile, visibility and the engagement of the CCE on campus and in

- x Collaborate with key campus partners such as but not limited to the Career Development Center (CDC), Dream Success Center, Office of Belonging and Inclusion, Student Services and others to develop common language, understandings and practices. As a part of this, create combined/shared information, documents, resources, and tools that inform community and campus stakeholders (e.g., community partners, employers, students, staff) of all their options in providing Service Learning, Academic Internships and other experiential learning opportunities on and off campus.
2. Assessment and Evaluation Develop and implement a comprehensive, data-driven, equity-anchored assessment plan that evaluates both the achievement of student learning outcomes and the efficiency and effectiveness of the CCE high impact programs, projects and practices that are in alignment with campus-wide student success and Institutional Assessment efforts

Year One -

- x Develop metrics that include student success indicators such as but not limited to degree, GPA, graduation rates, post-baccalaureate education, job acquisition after college, and other traditional student success indicators. The plan should include collection of direct and indirect assessment data on student, faculty, and community partners and ‘closing the loop’ actions for program improvement.
- x Strengthen S4 infrastructure and develop recommendations/considerations and an “action plan” to build CCE and/or campus capacity to use S4 @ The Beach for CCE and/or campus tracking and reporting on HIPs.
- x Develop and implement a Partnership Development Plan based on authentic, reciprocal and mutually beneficially campus-community partnerships that leverage community and campus assets, resources, gifts and talents around providing equity-anchored HIPs and addressing community-identified issues and needs while building campus-community capacity around genuine community engagement, student success and the public good.

Year Two -

- x Implement a comprehensive, data-driven assessment plan that evaluates student success (retention, persistence, time to degree, graduation) related to student participation in experiential learning, including service learning, academic internships, and community-based research
- x Implement a comprehensive, data-driven assessment plan that evaluates the efficiency and effectiveness of CCE paid internship programs. The plan should include collection of direct and indirect assessment data on student success indicators and the intrinsic values of participation, such as, career confidence, sense of belonging, engagement, developing self-confidence, and experiences with diverse ideas and people.

Year Three -

- x Build on preliminary research and leverage findings of projects such as CSULB’s HIPs @ The Beach and Data Fellows focused on the correlation between Academic Internships and Service Learning to provide assessment and continuous improvement.
- x Based on the CCE Racial Equity Plan, conduct a racial equity inventory on programs (SL, AI, CBR, etc.), and on CCE community partners (including Academic Internships, Service Learning, and Community Based Research) to align with Beach 2030 initiatives, Student Ready University (High Impact Practices) and the Public Good (Partnership Inventory).

Years One, Two, and Three (Ongoing) –

- x Provide infrastructure and programming support to university-wide paid internship programs to: increase student engagement, successful participation in these paid internship opportunities (including but not limited to College Corps @ The Beach, Long Beach Community Internship Program, Project Resilience, Catalyst for Change, Project Rebound, Dream Success Center).
- x Innovate, expand, develop, and provide infrastructural support to paid internship opportunities by:
 - o Enhancing, strengthening and scaling current programming.
 - o Identifying additional funding sources to support academic internships.
 - o Expanding micro-internship pilot programs to engage more students.
 - o Expanding LBCIP criteria to increase student participation.

- o Providing S4 technical programmatic support, including but not limited to California Consortium Public Health Informatics and Technology (CCPHIT) Workforce Development Program Applied Data Science Program, and, expanding funding opportunities to support SAVE-related internships.

3. Infrastructure and Capacity for Equitable HIPs: Through CCE programs, projects, and activities customized

- o Identify and implement campuswide systems to track and report issues at Service Learning and/or Academic Internship sites, which can be reviewed by key campus stakeholders.
- o Liaise with Risk Management and Contract Services to develop resources on risk management and contracts protocols and procedures to communicate expectations to colleges, departments, and programs.
- o Interface with colleges, departments, and programs to provide resources, best practices, and guidelines to complete experiential learning site risk assessments and SFPAs
- o Develop new and/or expand current Service Learning and/or Academic Internship opportunities with a policy and/or project-based focus in collaboration with other departments/programs/units on campus (e.g., micro-internships)
- o Secure additional funding, resources, and support to continue implementing and expanding Academic Internship programming such as but not limited to College Corps @ The Beach and the Long Beach Community Internship Program (LBCIP)
- x Develop an effective staffing plan and organizational chart that will meet the essential needs to support Service Learning, Academic Internships and Community-Based Research in the CCE.
 - o Secure commitment for funding to hire faculty fellows to liaise with campus departments and advise on program development.
 - o Fulfill current staffing positions, resources and needs (e.g. fill current open and to-be-open staff positions) while maintaining programming and operations (including the newly created Academic Internships Office).
 - o Secure commitment for funding for additional appropriate staffing needed to be added to cultivate community partnerships, data and risk management, student advisement and faculty support.
 - o Build CCE staff capacity through professional development training, project management, data management and analysis, Truth and Racial Healing and Transformation, and Intergroup Dialogue.