

Cal State Long Beach Licensed Vendor Info

The Cal State Long Beach Trademark Licensing Program protects and promotes the trademarks of the University in a positive manner. It helps to ensure that all products bearing the marks of CSULB/Long Beach State are of the highest quality. This includes the use of logos and word marks on all products intended for retail, promotional use, fund raising, University and student organization use, including giveaways.

To help you find officially licensed vendors, we put together a short list, but there are 175 vendors to choose from.

To download a complete Licensee and Products List of approved CSULB vendors, Please visit: www.lrgusa.com

Click on Licensing at the top of the page

Click on Licensee and Products List from the right side menu

Select California State University, Long Beach "view"

The list shows types of products available from each vendor and their contact info.

If you do not see a favorite vendor of yours on the LRG website, please refer them to www.lrgusa.com to download the application. Our LRG representative Lisa Tomlinson will be happy to help them through the process. Email: lisa@lrgusa.com

49er Shops Bookstore | Logo Gifts and Clothing
Lily Lopez
562-985-7711
6049 E. 7th Street
Long Beach, CA 90840
Lily.lopez@csulb.edu
www.shopthebeach.com

4imprint, Inc. | Logo Gifts and Clothing
Karla Kohlmann
(866) 624-3694
101 Commerce Street
Oshkosh, WI 54901
kkohlmann@4imprint.com
www.4imprint.com

Advantage Marketing | Logo Gifts (licensing application pending)
Kathy Mardyks
(800) 330-6507
547-A Constitution Ave.
Camarillo, CA 93102
Kathy@admlogo.com
www.admlogo.com

