

THE CALIFORNIA STATE UNIVERSITY  
Office of the Chancellor  
400 Golden Shore  
Long Beach, California 90802-4275

**Date:** September 8, 1995  
**To:** Presidents  
**From:** Barry Muniz *B. Muniz*  
Chancellor  
**Subject:** Intellectual Property - Campus Policies  
Executive Order No. 644

I am transmitting to you five (5) copies of Executive Order No. 644 which addresses the authority of each President to issue policies concerning the rights and interests regarding intellectual property on each campus of the California

the Chancellor is responsible for implementing and maintaining the campus systems and to do for all Executive Orders

:sf

Attachment

---

**Distribution:** Vice Presidents, Academic Affairs  
Vice Presidents, Business Affairs/Administration  
Deans, Extended Education  
Business Managers  
Chancellor's Staff  
Academic Senates (Campuses)  
Academic Senate Systemwide

**THE CALIFORNIA STATE UNIVERSITY**  
**Office of the Chancellor**

**Long Beach, California 90802-4275**

**Executive Order No.:** 644  
**Title:** Intellectual Property - Campus Policies  
**Effective Date:** September 7, 1995  
**Supersedes:** No Prior Executive Order

This Executive Order is issued pursuant to Sections 1 and 2 of Chapter III of the Standing Orders of the Board of Trustees of The California State University.

**Authority to Adopt and Revise Campus Policies**

Effective August 4, 1961, the Board of Trustees approved a "Statement of General Principles in the Delegation of Authority and Responsibility" which delegated to the campuses of the then California State Colleges, among other things, the authority to develop and revise from time to time policies relating to intellectual property rights and responsibilities together with developed and revised policies that address both copyrights and patents together with appropriate protocols.

This Executive Order is issued to gather into one document and to highlight the importance of intellectual property rights to the California State University system. A number of developments have combined to encourage this emphasis: the maturing of the California State University as a modern, comprehensive university, changes in information technology, and new emphases in technology transfer as part of the University's mission. In light of this change in environment, presidents should ensure that campus policies addressing intellectual

**Authority to transfer intangible intellectual property rights for valuable consideration has**

president determines that the sale is in the best interests of the California State University and the sale is for consideration based on fair market value.

Contracts which are proposed to be executed for the transfer of these rights should also be reviewed by the Office of General Counsel prior to execution.

**Date:** September 7, 1995