Innovation Project Scorecard

by Strategizer

Pitch:

Completed by:

Strategic Fit	0 - no alignment	5 - some alignment	10 - strong alignment
Vision/Culture/Image			
Our value proposition and business model are aligned to our company's vision, culture and image.			
Innovation Guidance			
Our value proposition and business model are aligned to our company's			

innovation guidance.











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	Key Activities			
ЩH	We have the right capabilities to handle to the most critical activities for creating our value proposition.			
	Key Partners			
	We have found the right key partners who are willing to work with us to create and deliver our value proposition.			

	Risk Reduction/Viability	0 - no evidence	5 - some evidence		10 - strong evidence	
m)	Revenues					



