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What COVID-19 Taught Us About Language Equality and How to Achieve It

Language has a pivotal role to play in building a more equitable and just world. Whether it's through the creation of multilingual spaces, the use of gender-neutral language or through building capacity in marginalized languages, language justice is at the heart of many new initiatives that aim to address power inequalities. Using the dissemination of COVID-related information, this presentation examines how different populations received different information about the COVID pandemic, how their understanding impacted their ability to take preventative action, and what global organizations (both private and public) as well as communities are doing to address the existing information disparities and work towards a more just world.