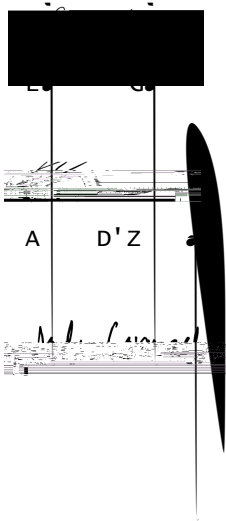

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CALIFORNIA STATE UNIVERSITY, LONG BEACH
VICE PROVOST FOR ACADEMIC PROGRAMS

School of Art
College of The Arts
March 2022

This Memorandum of Understanding outlines the consensus reached by the School of Art, the College of the Arts, and the Division of Academic Affairs, based on the recently conducted program review (Self-study in March 2018, accreditation site visit in May 2018 and Action Report in November 2019, and UPRC report in November 2020). It describes the goals to be achieved, and the actions to be undertaken by all parties to this MOU to achieve these goals, during the next program review cycle. Progress toward goals is to be addressed in an annual report.

The School of Art offers degrees for the following programs: 1) Bachelor of Arts in Art: Options in Art Education, Art History, and Studio Art; 2) Bachelor of Fine Arts: Options in Ceramics, Drawing and Painting, Graphic Design, Illustration/Animation, 3-D Media (Fiber, Metal, Wood), Photography, Printmaking, and Sculpture; 3) Master of Art in Art: Concentrations in Art Education, Art History, and Studio Art; 4) Master of Fine Arts in Studio Art: Concentrations in Ceramics, Drawing and Painting, Fiber, Illustration/Animation, Metals, Photography, Printmaking, Sculpture/4D, and Wood, and 5) Certificates in Preparatory Biomedical Illustration (undergraduate) and Museum Studies (graduate). Art is accredited by the National Association of Schools of Art and Design (NASAD).

In their last Accreditation visit and MOU in 2010 the Department was asked to: 1) undertake strategic planning to consider issues such as Department size, tenure density, and providing MA/MFA students with a true graduate culture and experience; 2) Based on strategic planning, the college will consult with the department concerning its plans for maintaining a SFR conducive to providing a high quality learning experience for undergraduate and graduate students, majors and non-majors alike; 3) assess direct evidence of student learning for graduate, undergraduate, and GE programs, and use the results for program improvement; 4) continue its collaboration with the Department of Design in mutually beneficial areas; 5) evaluate the educational experiences of students in low-demand options, including retention and graduation rates and time to degree, and develop strategies to strengthen these options or consider their elimination; 6) the College will continue to work with the Department of Art toward the goal of offering an average of 15 stand-alone graduate course sections per semester, as agreed between the Department and the College following the 2006 NASAD review (this agreement, which was to be phased in within 3 years, has yet to be fully implemented). The School of Art has partially addressed their previous MOU in relation to SFR and T/T density issues, however they have clearly not addressed requirements for direct assessment or participated regularly in annual reporting. In addition, they have not sufficiently

addressed Options with low demand.

A number of strengths were identified in the reports.

staff to support the size and scope of the degree programs in the School".

Concern about resource sufficiency and transparent decision-making processes regarding budgets, with the need to identify priority areas for purchasing and/or upgrading necessary equipment (and/or reducing class size) to address the student safety concerns, as well as staffing issues, identified by external reviewers.

While the mission is now currently in alignment with college and institutional missions and the NASAD requirements, the alignment of mission w/State of CA employment needs is not clearly articulated in statement on website. Additionally, the self-study indicates the School intends to update its website to make it more 'visual and contemporary'.

Although there has been a decline in overall undergraduate enrollments since 2008, for most programs the number of majors had increased or remained the same between 2015 and 2019. Graduate program applications and enrollments have fluctuated but overall indicate a downward trend. The School should investigate the trends in student enrollment and engage in strategic planning for specific programs experiencing a decline, which may include the possibility of restructuring some of the under-enrolled programs.

In terms of Time to Degree, the trend is a reduction in time to graduation and number of units for both first-time freshman and transfer students. The School has an opportunity to continue working toward reducing the high number of units and the length of time to graduate for certain BFA options. The School website states that the MA is a 1-year program and the MFA takes 2-3 years, however most students in both programs graduate within 3-4 years.

While the number of degrees awarded seems fairly stable, the Art history option has experienced a steeper decline, from 32 to 11 in the same time period as other programs.

The size and number of studio spaces available to graduate students is limited and, further, these spaces are in varied locations. The school plans to address this issue by establishing a studio art graduate community, and work towards providing larger and/or specialized studio spaces to students with demonstrated need. The School of Art plans to facilitate students working across programs by modifying curricula, encouraging collaborations, and establishing shared PH2 graduate studios and spaces. Currently, there are several degrees with multiple options or concentrations. As per university guidance in regard to EO1071, the School of Art will need to bring options/concentrations in alignment with a 51% core curriculum, or elevate degrees accordingly.

It is therefore agreed that the School will:

1. Develop and implement an assessment plan and curriculum map that includes closing the loop assessment activities. Provide an annual assessment report (due June 1) including progress made towards the actions agreed to in this MOU to the COTA dean, the Vice Provost for Academic Programs, and the Coordinator of Program Review and Assessment. In its 2020 Action letter NASAD awarded an 8

